

Teodora Murăreanu

Communication & Business Background



experience

Digital Media Specialist

Managing the social media accounts of different businesses, events and festivals, together with creating content and implementing campaigns

Freelancer
July 2021- present

Social Media Manager

Managed the online communication for Jazz in the Park festival; Digital Communication Marketing, Social Media Planning, Implementation and Supervising

Jazz in the Park
Cluj-Napoca, Romania
May 2023 - present

education

Master in PR & Advertising

Erasmus+ Program at ELTE University

Romania, Babes-Bolyai University
Oct 2020 - Jun 2022
Hungary, ELTE University
Feb 2021- Jun 2021

Bachelor in Business Administration

Focused on volunteering and on studying abroad with two Erasmus+ Programs

Romania, Babes-Bolyai University
Oct 2017- Jun 2020
Spain, Universitat de Girona,
Sept 2019- Feb 2020
Germany, FH Aachen University
Sept 2018- Feb 2019

An ambitious 25-year-old young woman who lived and studied in four different countries while improving her cross-cultural communication. Entrepreneur in advertising, freelancer in the events industry, and former NGOs & festivals volunteer.

contact

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LinkedIn: Teodora Murăreanu

Instagram: @teomurareanu

skills & expertise

- Project Management
- Social Media Management
- Video/ Photo Editing
- Content Creation
- Research Analysis
- Hospitality Management

social media projects

Jazz in the Park Festival
Zain Expressions Festival
TIFF (Transilvania IFF)
TIFF Unlimited
Pop-Up Jazz Club
Music Gallery
FORM Cafe
Daydreaming
Casa TIFF
No Peanuts

Artist Assistant & Backstage
Manager + Foto & Video Team
for Neversea & Untold